EVENT MEMO

October 10, 2012

**OVF RECEPTION: ESTAMOS UNIDOS | WE ARE ONE**

DATE: October 11, 2012

LOCATION: JW Marriott Marquis Miami

Miami, FL

TIME: 5:05 – 7:40 PM

From: Jessica Clark, OFA Florida Finance Director

1. **PURPOSE**

YOU will deliver remarks at the last OVF reception of the 2012 election cycle in Miami, FL. This event, branded as Estamos Unidos | We are One, is a national fly-in event co-hosted by the Florida Finance Committee , African American Leadership Council, Futuro Fund, and LGBT Leadership Council. Upon arrival, YOU will participate in an 18-person co-chair clutch and a photoline with 170 guests.

YOU will deliver remarks to 700 supporters who are many of YOUR most committed supporters from Florida and across the country.

1. **PARTICIPANTS**

* Sheila E., Musician, Pre-Program
* Jonathan Galindo, JW Marriott Marquis, Social Events Sales Manager, Departure Greeter
* Robert Garcia, JW Marriott Marquis, Director of Loss Prevention, Departure Greeter
* Eva Longoria, National Co-Chair, Actress
* Andres Lopez, Co-Chair, Pre-Program
* Henry Munoz, Co-Chair, Pre-Program
* Paul Pebley, JW Marriott Marquis, Director of Sales and Marketing, Departure Greeter
* Kirk Wagar, Florida Finance Chair, Pre-Program
* Congresswoman Debbie Wasserman Schultz
* Florencia Tabeni, JW Marriott Marquis, General Manager, Departure Greeter
* 18 co-host clutch participants
* 170 photoline participants
* 700 dinner guests

**III. PRESS PLAN**

POOLED press – For remarks only.

1. **SEQUENCE OF EVENTS**

* YOU arrive at the JW Marriott Marquis.
* YOU proceed to Met 6 and participate in a Co-Chair Clutch (18 people).
* YOU proceed to Met 5 and participate in 170-person photoline (120 clicks).
* YOU proceed to hold for dinner.
* YOU proceed to ballroom for remarks.
* VOG introduces YOU.
* YOU deliver remarks.
* YOU work a ropeline left to right.
* YOU participate in a talent greet with Sheila E and her band.
* YOU proceed to Met 6 and participate in a departure greet with 4 hotel staff, Florencia Tabeni, Robert Garcia, Paul Pebley, and Jonathan Galindo (1 click).
* YOU depart.

**V. REMARKS / TALKING POINTS**

Remarks under separate cover.

**VI. ATTACHMENTS**

1. Notable Participant Bios
2. List of Co-Chair Clutch Participants
3. List of Photoline Participants

**NOTABLE PARTICIPANT BIOS**

**Sheila “Sheila E.” Escovedo, Musician and Performer**

Escovedo is an Emmy and Grammy nominated percussionist and drummer. Escovedo has served as musical director for Jennifer Lopez, Beyoncé, and Prince. Escovedo received an honorary doctorate in music from the Musician’s Institute, and was honored with a 2010 Emmy nomination for outstanding music direction for “Fiesta Latina: A Performance at the White House.” YOU last saw Sheila on Monday in San Francisco, CA. YOU will greet with Sheila E. and her band after YOUR remarks.

**Eva Longoria, Actress and Philanthropist**

Longoria currently serves as a National Co-Chair for Obama for America and is one of YOUR top Latino surrogates and supporters. Longoria is a Golden Globe-nominated, Screen Actors Guild Award-winning, and ALMA Award-winning actress. She most recently starred as Gabrielle Solis on the ABC show *Desperate Housewives.* In 2006, Longoria founded Eva's Heroes, a charity which helps developmentally disabled children. She is also the national spokesperson for PADRES Contra El Cancer. YOU last saw Eva in July in San Antonio, TX.

**Paul Pebley, JW Marriot Marquis Miami and Hotel Beaux Arts, Director of Sales and Marketing, Departure Greeter**

Pebley has been in the hospitality industry for more than 30 years, and has been with the JW Marriot Marquis Miami since August 2009. Prior to coming to the JW Marriot, Pebley was Director of Marketing at the Fontainebleau Miami Beach, and oversaw the opening of the Omni Orlando Resort at ChampionsGate. He began his career with Hilton Hotels, where he eventually oversaw 28 different hotels as the Regional Director of Sales and Marketing. Pebley has a Bachelor’s degree from American University in Washington, DC. He also sits on various committees for Visit Florida, the state’s tourism marketing organization.

**Florencia Tabeni, JW Marriot Marquis Miami and Hotel Beaux Arts, General Manager, Departure Greeter**

Tabeni began working for the JW Marriot Marquis Miami in January 2009. In mid-2012, she was nominated as one of the city’s most influential business women in the *South Florida Business Journal* and has been named the Continental General Manager of the Year by Marriott International. Under her management, the Marquis Miami has been awarded Marriott’s 2011 Customer Excellence Award and the Best New Product Award. The Marquis’ restaurant Bistro Moderne Miami has been recognized as Miami’s best French Restaurant, while Hotel Beaux Arts Miami has appeared in *Conde Nast Traveler* and *Travel and Leisure* as one of the best hotels in the world in 2012. In over 15 years of experience in hospitality, Tabeni has worked at a variety of JW Marriot hotels, including several in South America where she helped open the first satellite Marriot Worldwide Sales Office in Latin America. Tabeni has a Bachelor’s degree in Hotel Management from the Universidad Nacional de Quilmes, Argentina, and also attended Cornell University’s School of Hotel Administration.

**LIST OF CO-CHAIR CLUTCH PARTICIPANTS**

**Jeremy Alters, Homeowner**

Alters is the founding and managing partner at Alters Law in Miami. Jeremy specializes in medical malpractice, products liability, wrongful death, maritime and tragic brain injury cases for individuals and families. He is divorced and has 3 children: Logan, Dawson and Cameron. YOU last saw Jeremy when he hosted YOU at his home in April 2012.

**Barbara Bowles, Retired**

Bowles is retired and lives in Palm Coast, Florida. She has been an active Democratic supporter since the early to mid-90s. This will be the first time YOU meet Barbara.

**Martin Cabrera, Cabrera Capital Markets, Inc., President and CEO**

Cabrera is responsible for all investment banking, trading, institutional sales activity and oversight of Cabrera Capital Markets. He has been involved in the financial services industry for over 12 years. Before forming Cabrera Capital Markets, Martin was Senior Vice President at Amerivet Securities, Inc. and later became the General Principal and Branch Manager for Salomon Grey Financial Corporation’s Chicago office. Prior to Salomon Grey Financial he worked for CNA Insurance and Merrill Lynch International’s London office. Martin was an early supporter of YOUR 2008 campaign. YOU last saw Martin in Washington DC in July 2012.

**Governor Charlie Crist, Former Governor of Florida**

Governor Crist served as the 44th Governor of Florida from January 2, 2007 to January 4, 2011. Prior to his election as governor, Governor Crist served as Florida State Senator, Education Commissioner, and Attorney General.  Since early 2011, Governor Crist has worked at the personal-injury law firm Morgan and Morgan in Tampa. In addition, he serves as a part time instructor at Stetson University College of Law. Governor Crist graduated from St. Petersburg High School in 1974. He then attended Wake Forest University for two years, where he played quarterback for the Demon Deacons football team. Governor Crist earned his undergraduate degree from Florida State University and his J.D. from Samford University Cumberland School of Law.  YOU last saw Charlie at an OVF reception at the home of Lisa DeBartolo and Don Miggs in Tampa on September 20.

**James E. Eaton, Capital Strategies, President**

Eaton is an attorney and work with health care clients including 21st Century Oncology (cancer treatment), Florida Association of Community Health Centers, Prestige Health Choice, a Medicaid managed care company owned by Community Health Centers and physicians. He is also co-owner of a software and data management company that provides a web portal for making Florida state government finances open and transparent. Jim was the Campaign Manager for Gov. Bob Graham in the Governor's Office for his Senate races. He was a co-host with Alan Katz for one of YOUR events in March 2007.

**Joe Falk, Akerman Senterfitt, Public Policy Advisor**

Falk is a Public Policy Advisor at the law firm of Akerman Senterfitt. Previously Falk was the founder and President of the largest mortgage company in Florida. Falk has also served as the legislative chairman of National Association of Mortgage Brokers. Falk is a co-chair of YOUR national LGBT leadership council. Falk lives with his partner Mark Scott in Coconut Grove, FL. YOU last saw Joe in West Palm Beach at a roundtable on July 19, 2012.

**Camelia Garrido, The Law Offices of Andres W. Lopez, Partner**

Garrido is a defense attorney in her husband Andres’ Puerto Rico Law firm. In addition to her work as an attorney, Camelia is an accomplished opera singer throughout Puerto Rico. Camelia and Andres have two children. YOU last saw Camelia in New York City in May 2012.

**Andres W. Lopez, The Law Offices of Andres W. Lopez, Partner**

Lopez is a National Chair of the Futuro Fund. Andres is an attorney in San Juan, Puerto Rico and currently serves on the National Latino Museum Commission. He is married to Camelia and together they have two children. He became involved in the campaign in early 2007. YOU last saw Andres at the Univision Forum in Miami, FL on September 20.

**Richard Golomb, Self-Employed, Attorney**

Golomb is managing shareholder and a founding partner of Golomb & Honik, P.C. Richard has served as president of the Philadelphia Trial Lawyers Association and currently sits on the Board of Governors of the Pennsylvania Association for Justice (formerly the Pennsylvania Trial Lawyers Association). He also served as an officer of the American Association for Justice for three years. Richard lives in Penn Valley, PA. This will be the first time YOU meet Richard.

**Melanie Griffith, Self-Employed, Actress**

Griffith is a TV and film actress. Her performance in *Working Girl* earned her an Oscar nomination for Best Actress and won her the Golden Globe Award. She formed Greenmoon Productions with her husband, Antonio Banderas in 1997. She has three children, Alexander Bauer (26), Dakota Johnson (22), and Stella Banderas (15). YOU last saw Melanie in October 2011 when she hosted YOU at her home for the launch of the Futuro Fund.

**Dale LeFebvre, OSON VI, LLC, Managing Partner**

LeFebvre is currently the Managing Partner of 35711 Management (35711). 35711 is an asset management, private equity and investment advisory firm that advises governments and corporations that do business with governments, and makes strategic investments in select companies. LeFebvre is not married and lives in Washington, DC. YOU last saw Dale in Washington, DC at a roundtable on June 8, 2012.

**Challis Lowe, Senior Vice President, Organizational Development and Human Resources at Ascension Health**

Lowe leads Ascension Health’s work in all aspects of strategic organizational development. She served as Executive Vice President of Human Resources for Dollar General Corp., a $10 billion discount retailer with 8,300 locations and more than 70,000 employees. She spent the early part of her career in line management roles in banking and in a global commercial finance company. She served on the Board and as Treasurer of The Executive Leadership Council and as Chair of the Board of Trustees of Florida A&M University. Lowe hosted Patrick Gaspard at her home in support of YOUR campaign. YOU last saw Lowe during the 2008 campaign.

**Victoria McCullough, Chesapeake Petroleum , Chair**

McCullough is the Chairman of the Board of Chesapeake Petroleum. Chesapeake Petroleum is the largest distributor of oil lubricants in the Mid-Atlantic States. McCullough is active in many animal rights charities including funding charities that lobby for the ending of ‘horse slaughter’ in the US. McCullough lives in Potomac, Maryland and West Palm Beach, Florida. YOU last saw her in 2006 in YOUR Senate office in Washington, D.C.

**Henry R. Muñoz III, Kell Muñoz Architects, Chairman and CEO**

Munoz is a National Chair of the Futuro Fund. Henry serves as the Chairman and CEO of Kell Muñoz Architects, the largest minority owned architectural firm in Texas. Recent projects have included the new Washington DC Headquarters for the NCLR. Mr. Muñoz is deeply involved in philanthropic and advocacy work in both the Latino and LGBT communities in Texas and nationally. He is a founder of the effort to create a National Latino Museum on the mall in Washington D.C. YOU last saw Henry at the Univision Forum in Miami, FL on September 20.

**F.J. Pollak, TracFone, CEO & Abigail Pollak, Homemaker/Philanthropist**

F.J. and Abigail Pollak are hosting YOU today. F.J. Pollak serves as the President and Chief Executive Officer of TracFone Wireless Inc., a subsidiary of America Mobil. TracFone, is the largest provider of pre-paid mobile devices in the U.S. F.J. also serves as the CEO of United States at America Mobil and as a Director of Cellular Telecommunications Internet Association. Pollak became involved in YOUR campaign in late 2008.

Abigail Pollak was previously an attorney at Greenberg Traurig in Miami. She became involved with YOUR campaign in late 2008 and was appointed to the Latino Museum Commission by YOU. Abigail is involved in fundraising for many charities, including Cancer Schmancer, Mission International Rescue, Florida Immigrant Advocacy Center, South Florida Youth Foundation and the Mirabel Foundation. FJ and Abigail have three children: Jonathan, Abby, and Matthew. You last saw Abigail and FJ when they hosted you at their home on June 26, 2012.

**Marjorie Sheba, H-Media Management, Lead Writer**

Sheba is a singer, a thespian and actress. In 2008, she published her first book, Shebafied! A Poetic Journey to Self-Actualization. Sheba lives in Orlando. She is a big supporter of YOUR re-election campaign. YOU have not met Sheba.

**Kirk Wagar**, **Wagar Law Firm, Founder and Managing Partner**

Wagar serves as the Florida Finance Committee Chairman for YOUR campaign, the same position he held in 2008. He is married to Crystal Conner, who he met during the 2008 election. YOU last saw Kirk in July in West Palm Beach, FL.

**LIST OF PHOTOLINE PARTICIPANTS**

* Jeffery Akin, Self Employed, Business Development
* Lisa Akin Schejola, Dogma Grill, Restaurant Owner
* Carla Albano, Alternative Home Health Care, Executive Administrator
* Luis Alvarez Poli, Self-Employed, Consultant
* Aaron Ames, Student
* Gabrielle Anwar, Actress
* Michelle Areces, Homemaker
* Abake Assongba, Self-Employed
* Alfredo J. Balsera, Balsera Communications, Principal
* Fadia Bassi, Homemaker
* Luis Belen, Medic Success, President and CEO
* Carmen Belen, Tokio Marine Management Inc., Assistant Product Manager
* Ricardo Bellino, School of Life Global Education, Mentor & Entrepreneur in Chief
* Roberto Benitez, Qubit Strategy Advisors, COO
* Juliana Bermudez, Homemaker
* Luis Bosch, Luis Bosch Luxury Homes, Owner
* Elise Boyan, Homemaker
* Julio Cabral, Cornell University, Student
* Mercedes Cabral, EPI, Vice President
* George Cann, Alternative Home Health Care, President
* Darriel Cannon, Self-Employed, Attorney
* Henry Cardenas, Cardenas Marketing Network, CEO
* Bryan Carey, 21st Century Oncology, Financial Manager
* Leah Carpenter, Memorial Healthcare System, CEO
* Julia Carter, Homemaker
* Francisco Cerezo, Foley & Lardner LLP, Partner
* Maria Cersosimo, Homemaker
* Laura Christina-Avila, Homemaker
* Yaniv Cohen, Shiraz FL, Creative Director
* Crystal Connor, Self Employed, Attorney
* Adam Corey, Student
* Carole Crist, Homemaker
* Jaret Davis, Greenberg Training, Co-Managing Shareholder
* Charles David DeBenedetti, DeBenedetti Majewski Szczesniak, Attorney
* Hassia Diolombi, Shook Hardy & Bacon LLP, Attorney
* Jamie Dos Santos, JAS Holdings, CEO
* Gary Douglas, Self-Employed, Life Coach
* Gina Marie Drayton, Self-Employed, Neuromuscular Therapist
* David Duckenfield, Balsera Communications, Public Relations
* Geoffrey S. Edwards, Kell Munoz, Partner
* James Ferraro, Ferraro Law Firm, Attorney
* Wesley Farrell, Farrell & Patel, Attorneys at law, Attorney
* Scott Fuhrman, Florida Bottling Inc., COO
* Carlos Garcia, Nobox, Entrepreneur
* Charles Garcia, Garcia Trujillo LLC, Investment Banker
* Patricia Garcia, Self-Employed, Researcher
* Carlos Alberto Garcia Perez, Office of Cuba Broadcasting, Director
* Paul Geller, RGDL Law, Attorney
* Laura George, Oracle Institute, Director
* Ivelin Giro, Touche Muah, President and Designer
* Ami Glottmann, Homemaker
* Jack Glottmann, Saglo Development Corporation, President
* Sylvia Gomez Moreno, Self Employed, Physician
* Javier Gonzalez, Interlab Media, Strategy Consultant
* Martiza Gonzales, Manuel Gonzales P. C., Office Manager
* Madison Gonzales, Student
* Reagan Gonzales, Student
* Juan Maria Gonzalez Mejillas, Andalusia Regional Government, Secretary General
* Julie Grimes, Self, Homemaker
* Natalie Heafey, Homemaker
* Dain Heer, Self-Employed, Life Coach
* Cecilia Herrera, US Department of State, Foreign Service
* Frank Herrera, Herrera Law Firm, Attorney
* Lindsay Hunt, Barry Simon PA, Real Estate Paralegal
* Marino Inchaustegui, Vicini Group, Director
* Margarita Irizarry, Nobox Marketing LLC, Entrepreneur
* Marise James, Virgin Islands National Guard, Judge Advocate (military attorney)
* Karen Jansom-Strasswimmer, Homemaker
* Anthony Jimenez, MicroTech LLC, CEO
* Lilli Jimenez, Homemaker
* Charles Johnson, Retired
* Rhonda Johnson, Homemaker
* Julio Julia, Mas Salud Inc., President
* William Julien, William M. Julien PA, Attorney
* Joseph Kelemer, Self Employed, Renewable Energy Specialist
* Richard Klugh, Retired
* Andrew Korge, Self-Employed, Entrepreneur
* Chris Korge, Self-Employed, Entrepreneur
* Ed Kostenski, Nationwide Equipment, President
* Raymond Levy, Self-Employed
* Fernando Levy Hara, McKafka Development Group, Real Estate Developer
* Carlos Enrique Lopez, Wolf Popper PSC, Partner
* Norma Lopez, Self Employed, Consultant
* Tarek Makki, Student
* Sharif Malnik, Shareef Management, CEO
* Jose Manzano, Integra Investment S.A., President
* Yael Marciano, Student
* Pedro Martinez-Fraga, DLA Piper, Attorney
* Nick Masi, Memorial Health Care Systems, Psychologist
* Wendy Masi, Retired, Psychologist
* Haytir Matos, Self, Housewife
* Laverne McGee, Self, Consultant
* Mark Medore, Self, Investor
* Natasha Miguel, Homemaker
* Camilo Miguel, Jr., Mast Capital Inc., CEO
* Luis Molla, Student
* Eduardo Montana, Children's Cardiovascular Medicine, Pediatric Cardiologist
* Javier Morenes, Self-Employed, Financial Advisor
* Noelia Morilla Jimenez, Andalucia Regional Government, Middle School Teacher
* Olivia Munoz, Student
* Mike Muse, Muse Recordings, Record Producer
* Karen Noval, Universidad de Congreso, Secretary of Academic Organization
* Prince Nwakanma, Self, Attorney
* Stella Nwakanma, Homemaker
* Gilberto Ocanas, Ocanas Group, Strategic Communications
* Richard Oller, Goldoller Real Estate Investments, CEO
* Gloria Ordaz, Univision, Weekend Anchor & News Reporter
* George Pagoumian, PMA Venture Capital Group, LLC, Owner/Principle Partner
* Angelica Palank, Self, Investor
* Phillip Palank, Self-Employed, Attorney
* Damian Pardo, Self
* Bhart Patel, Self-Employed, Hotel Manager
* Hersila Patel, Homemaker
* Ricky Patel, Farrell & Patel, Lawyer\
* Elizabeth Patino, Patino & Associates, PA, Associate
* Ralph Patino, Patino & Associates, PA, Attorney
* Alexia Peck, Darwin K9, Founder & CEO
* Leovigildo Perez Minaya, Self Employed, Developer
* Anthony Peterson, U.S. Army, SPC
* Juan Proano, Plus Three, President
* Aaron Quint, Student
* David Quint, Bay View Financial, President
* Jacob Quint, Student
* Benjamine Reid, Jr., Student
* Elisabeth Reid, Student
* Katharine Reid, Student
* Margaret Reid, Self-Employed, Actress
* Stephany Reyes-Seri, OFA, Volunteer
* Waleska Rivera, Puerto Rican Manufacture Association, President
* Gerald Rizzo, Self, Physician
* Marjorie Roberts, Marjorie Rawls Roberts, PC, Attorney
* Toby Rohrer, TBR Consierge Services, Service
* William Rohrer, Carlton Fields, Attorney
* Robert Rothman, RGDL Law, Attorney
* Gina Senduka, Owner, Advertisement
* Jacqueline Shapiro, Self, Attorney
* Deborah Slott, Self, Attorney
* Andrew Smulian, Akerman Senterfitt, CEO
* Rhona Smulian, Homemaker
* Bhupunder Sodhi, Self-Employed, Attorney
* Cecilia Soto-Loftus, Malibu Party Services, CEO
* Elena Sotomayor, Cardenas Marketing Network, Executive Vice President
* Barbara Stiefel, Retired
* Christine Stiefel, Retired
* John Strasswimmer, Self-Employed, Physician
* Pamela Strickland, School Investment Properties, Real Estate Sales
* Delores Suarez, Retired
* Thomas Sullivan, Lumber Liquidators, Chairman
* Curtis Tearte, IBM, Executive
* Jylla Tearte, PhD, Crystal Stairs, Inc., CEO
* Gregory Tendrich, Gregory Tendrich, PA, Attorney
* Kimberly Tendrich, Homemaker
* Steve Truitt, MicroTech, Management Professional
* Rafael Antonio Velez Dominguez, Vici Group, President of Energy and Industry
* Rafel Antonio Velez Perez, Goldman Antonetti and Cordova, Senior Partner
* Juan Verde Veritia, S.L., CEO
* Juan Verde Benitez, Retired
* Anthony White, Self-Employed, Attorney
* Doral White, Homemaker
* Richard M Whitebrook, Self, Attorney
* ET Williams, Jr., Retired
* John Wilson, Self-Employed, Musical Artist
* Lori Wise, University of Miami Center for Autism, Educational Consultant
* Seth Wise, Woodbridge Holdings, Management
* Theresa Wyatt, Kell Muñoz, Marketing Director
* Marguerite Zack, Homemaker
* Stephen Zack, Boies, Schiller, & Flexner LLP, Administrative Partner
* Nima Zandy, Homemaker
* Brenda Zapitell, Homemaker
* David Zappitell, Zappitell Law Firm, Attorney